

Three environment systems

1. Local culture

Ethnic local culture
Local environment
– local resources
– local technology
– local energy
Local mode of production
– subsistence economy
– local distribution of production
– handiwork, yearly periods of work
– local know-how
– family-specific work, age and sex division
– local/kinship hierarchy
Local communities
– village administration, local order
– local cooperative activity
– voluntary working parties
– neighborliness, collective help
– personal intercourse
Village religion
– local temples, cult places
– local, religious calendar
– local rites of passage
– ethics of fellow
Community culture (traditions)
– amateur, collective culture
– local festivals, feasting
– village/kinship weddings, funerals
– annual work parties
– differentiation of age and sex groups
Construction of local community
– representations of own village
– localization of language (dialect), folklore
– community norms, moralistic narration
– enculturation to own community
– illusion of harmony
– ideal of village man

2. Delocal culture

Centralizing state culture, meritocracy
Overlocal national environment
– external resources
– mechanical technology
– fossil energy
National technosystems
– commercial mass industry
– national production sectors
– conveyor belt technology
– scientific-technological know-how
– occupational differentiation
– organizational hierarchy
National centralization
– central government, municipal centers
– central organizations, corporations
– industrial, trade centers
– educational, cultural, sports centers
– office culture, bureaucracy
Religionized state development
– national state church
– national development ritualism
– political socio dramas
– ethics of welfare state
National culture industry
– professional culture services
– national media culture (TV)
– mass events (festivals)
– cult of national leaders/performers
– differentiation of interest groups
Construction of national state culture
– national culture manifestations
– national arts and entertainment
– national solidarity, fatherland
– national education, socialization
– illusion of independence
– ideal of citizenship, civil rights

3. Postlocal culture

Centralizing world culture
Planetary environment
– global resources
– digital technology
– global energy networks
Universal technosystems
– global production structures
– global industrial networks, gigapoles
– automation, robotics, satellites
– universal knowledge and education
– universal professions
– global virtual/media hierarchy
Digital technouniversum
– continental states, world rule
– global, virtual organizations
– universal data banks (world brain)
– total digital control of environment
– virtual reality, intercourse
Religionized finalization, universalism
– ideology of perfect development
– global development, salvation rituals
– universal publicity dramas
– ubiquitous surveillance of man
Global consciousness industry
– global virtual culture
– scientific-technological mind control
– uniform audio-visual experiences
– glory of world level heroes
– disappearing of local institutions
Universal culture structures
– common culture of human species
– global digital unity
– representations of common world
– united universal data
– illusion of unlimited freedom
– global responsibility